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## Omnitrans Introduces OmniRide On-Demand Transit Option in Chino, Chino Hills

(San Bernardino, CA) For the first time, Omnitrans customers in Chino and Chino Hills will be able to order their transit ride on-demand, as the agency introduces OmniRide, a micro-transit pilot project, on September 8, 2020.

"It is exciting to implement this pilot project in Chino and Chino Hills to offer new, personalized service to the community," said Omnitrans CEO/General Manager Erin Rogers. "Omnitrans is meeting the challenge of our region's evolving transit needs."

Using a free mobile app, OmniRide On-Demand, customers reserve a trip to and from any location in the OmniRide service area (see attached map). The app will direct customers to the nearest virtual stop and arrive for pickup within 15 minutes before proceeding to their requested drop-off point, similar to Uber or Lyft service.

OmniRide service is open to the public and vehicles are accessible to people with disabilities. Service is available on weekdays from 6 a.m. to 8 p.m. OmniRide fare is \$4 per single ride (\$2 for seniors, veterans, and people with disabilities), and comes with a day pass for Omnitrans fixed route service. Customers have the option of paying by credit card when making their reservation or paying cash onboard.

And early adopters of the service will have a special incentive to use OmniRide - Omnitrans is offering a free ride with the purchase of a ride during the month of September!

OmniRide is just one of the significant service changes Omnitrans will implement. Detailed information is available at <a href="https://www.omnitrans.org/guide-to-september-2020-service-changes/">www.omnitrans.org/guide-to-september-2020-service-changes/</a>.

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## **OmniRide Vehicle**



## **OmniRide Service Area**



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