

FOR IMMEDIATE RELEASE September 27, 2019

## Omnitrans names *Transit* its official app

Omnitrans today announces *Transit* as the official mobility app for the San Bernardino Valley. Transit counts millions of active users in more than 200 cities worldwide, including millions in Southern California.

Upon launching the app, Omnitrans bus riders see nearby options and departure times in big text and bright colors. Users can easily navigate the San Bernardino Valley, aided by accurate real-time bus ETAs, trip planning, and step-by-step navigation with Transit's GO feature. Transit users can also request and pay for Uber or Lyft rides within the app.

Transit also offers real-time tracking and trip planning for dozens of additional agencies in Southern California, including Metro, LADOT, Metrolink, Big Blue Bus, Riverside Transit Agency, and more. This partnership between Omnitrans and Transit offers a comprehensive, easy-to-use and widely adopted app for riders to navigate the whole region. Under this agreement, Omnitrans will also receive anonymized data and customizations to better serve the public, such as the ability to send important information directly to riders via Transit's home screen.

"Transit delivers what our customers want—easy trip planning and real-time bus tracking in a single app," said P. Scott Graham, Omnitrans CEO/General Manager. "Endorsement comes at no cost to the Agency but provides a great benefit to our riders."

By endorsing Transit as its official app, Omnitrans joins dozens of other public transit agencies across North America that have partnered with the app, including Silicon Valley's VTA, Boston's MBTA, Baltimore's MDOT MTA, St. Louis Metro, Tampa Bay's PSTA and Montreal's STM.

"Partnering with a single app that prioritizes transit makes it clear to riders where they can go for information," said David Block-Schachter, Chief Business Officer of Transit. "We're excited to work with Omnitrans and see more people using Transit as part of their daily routine."

Transit is available to download for iPhone and Android at www.transitapp.com.

For a press kit, including additional visuals, please visit www.transitapp.com/press.

## MEDIA CONTACTS

Wendy Williams Director of Marketing Office: 909.379.7151 Mobile: 909.213.8289 wendy.williams@omnitrans.org

Margaux Narbey Communications 617-440-4690 (voice or text) <u>media@transitapp.com</u>

**About Omnitrans:** Founded in 1976, Omnitrans is an award-winning public transit agency providing over 10 million passenger trips per year in the San Bernardino Valley of Southern California. The Agency operates 34 bus routes in a 450 square mile area. Omnitrans is governed by a 19-member board representing 15 cities and San Bernardino County. More information is available at <u>www.omnitrans.org</u>.

**About Transit:** Transit solves the urban commute in more than 200 cities worldwide. Users can easily navigate public transit with accurate real-time predictions, simple trip planning, and stepby-step navigation. The app also integrates other transport modes — bikesharing, carsharing and ridehail — so users can determine the best way to get from A to B. The company is based in Montréal, QC. You can learn more by visiting <u>www.transitapp.com</u>.