



Omnitrans' New Fare Capping Policy Promotes Regional Equity

(San Bernardino, CA) Beginning August 8, Omnitrans will implement a new, pay-as-you-go fare capping policy to eliminate cost barriers and provide peace of mind for its customers.

“By eliminating some of the upfront cost of multi-use passes and rewarding regular customers, Omnitrans is furthering its commitment to regional equity and connect our community,” said CEO/General Manager Erin Rogers.

The fare capping process works with the Transit or Token Transit app to reward passengers when they meet the equivalent of a daily, weekly, or monthly pass. For example: a single ride on Omnitrans costs \$2, and a unlimited use One-Day Pass costs \$6. Customers will automatically earn a One-Day Pass after taking three trips in a single day. The process works all the way up to Omnitrans' 31-Day Pass (cost - \$60): once a customer has spent \$60 on fares in a single month, they will automatically be credited a 31-Day Pass to receive unlimited rides for the remainder of the month.

Fare capping has been successful in a number of cities and benefits lower-income riders, who often are challenged by the higher upfront cost of daily, weekly or monthly passes and can end up paying more per ride when they opt for single rides. It provides peace of mind for customers in addition to incentivizing frequent ridership and eliminating the need for cash since it currently is available only through the Transit or Token Transit apps.

To learn more about fare capping and Omnitrans routes and services, please visit www.omnitrans.org.

###