

CONTACT: Nicole Ramos Director of Marketing Office: 909.379.7155 Mobile: 909.229.2410

nicole.ramos@omnitrans.org

## Omnitrans Expands On-Demand OmniRide Service, Reduces Senior/Disabled Fare

(San Bernardino, CA) Omnitrans' on-demand microtransit service, OmniRide, is expanding in Chino/Chino Hills and Upland, as the agency reduces senior/disabled fare in all three of its transit zones.

"It is exciting to expand OmniRide microtransit service and offer personalized service to more community destinations," said Omnitrans CEO/General Manager Erin Rogers. "Omnitrans is continuing to meet the challenge of our region's evolving mobility needs."

Beginning August 8, OmniRide Chino/Chino Hills service boundaries will expand to Euclid Ave., north to Riverside Ave., and to serve Walmart and Amazon fulfillment center. Similarly, OmniRide Upland will serve Carnelian Ave. in Rancho Cucamonga and Montclair Place in Montclair.

To further benefit customers, Omnitrans will utilize Measure I sales tax funding to provide a permanent \$1 reduced senior/disabled fare in all OmniRide zones (Bloomington, Chino/Chino Hills, Upland), also effective August 8.

OmniRide service is powered by the OmniRide On-Demand app, provided by RideCo. Customers simply reserve a trip to and from any location in any of the OmniRide service areas. The app will direct customers to the nearest virtual stop and arrive for pickup within 15 minutes before proceeding to their requested drop-off point, similar to Uber or Lyft service. All fares (including \$4 single-ride full fare) come with a day pass for Omnitrans fixed route service. Customers have the option of paying by credit card when making their reservation or paying cash onboard.

For more information on OmniRide Bloomington, or OmniRide service in Chino/Chino Hills and Upland, visit <a href="https://omnitrans.org/promotions/omniride/">https://omnitrans.org/promotions/omniride/</a>.